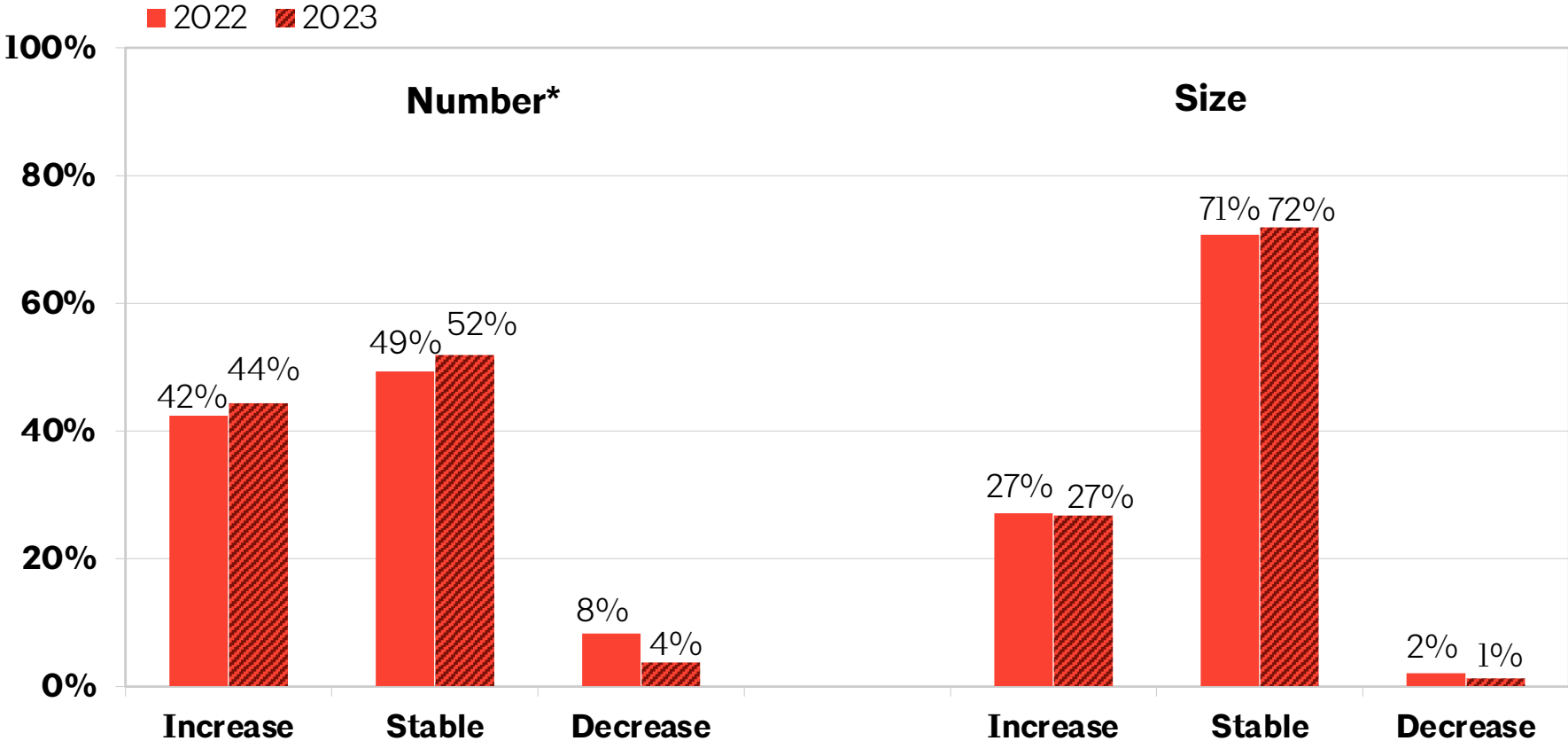


FIGURE 1 Kitchens remain a popular focus in homes as the number and size remain stable

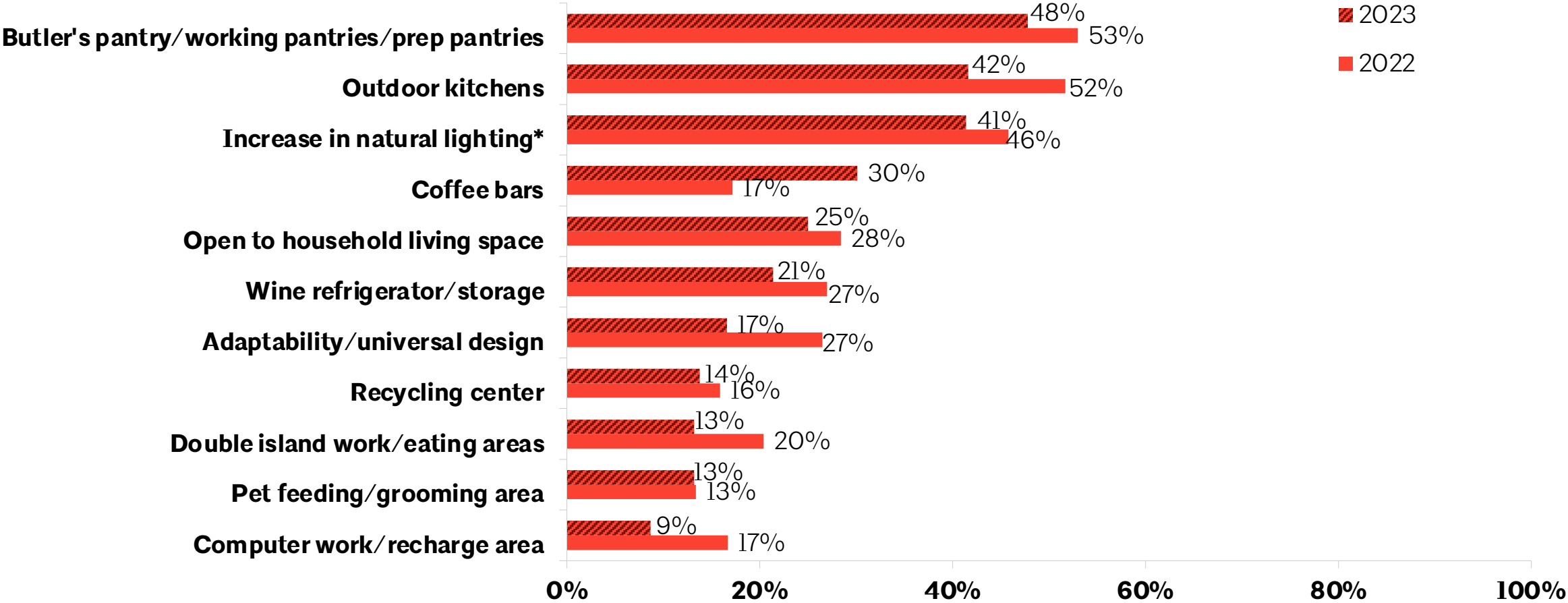
Change in the number and size of kitchens, % of respondents; data from Q4 2023 compared to data from Q4 2022



*Number of separate kitchen facilities, secondary food storage/food prep. areas, messy kitchen, or scullery
Source: The American Institute of Architects Home Design Trends Survey

FIGURE 2 Working pantries remain very desirable features, while coffee bars increase in popularity

% of respondents reporting popularity of kitchen features “increasing” minus % reporting “decreasing”; data from Q4 2023 compared to data from Q4 2022

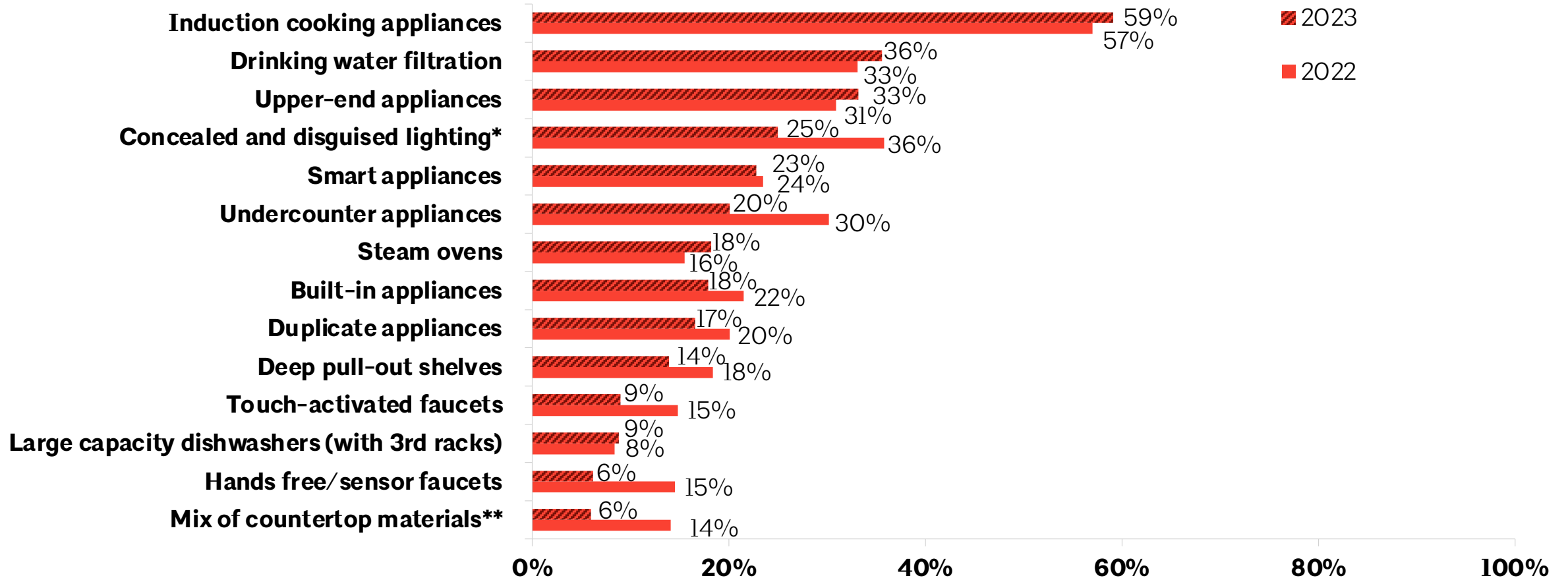


*(more, larger windows)

Source: The American Institute of Architects Home Design Trends Survey

FIGURE 3 Induction cooking appliances continue to top the list of kitchen products

% of respondents reporting popularity of kitchen products “increasing” minus % reporting “decreasing”; data from Q4 2023 compared to data from Q4 2022



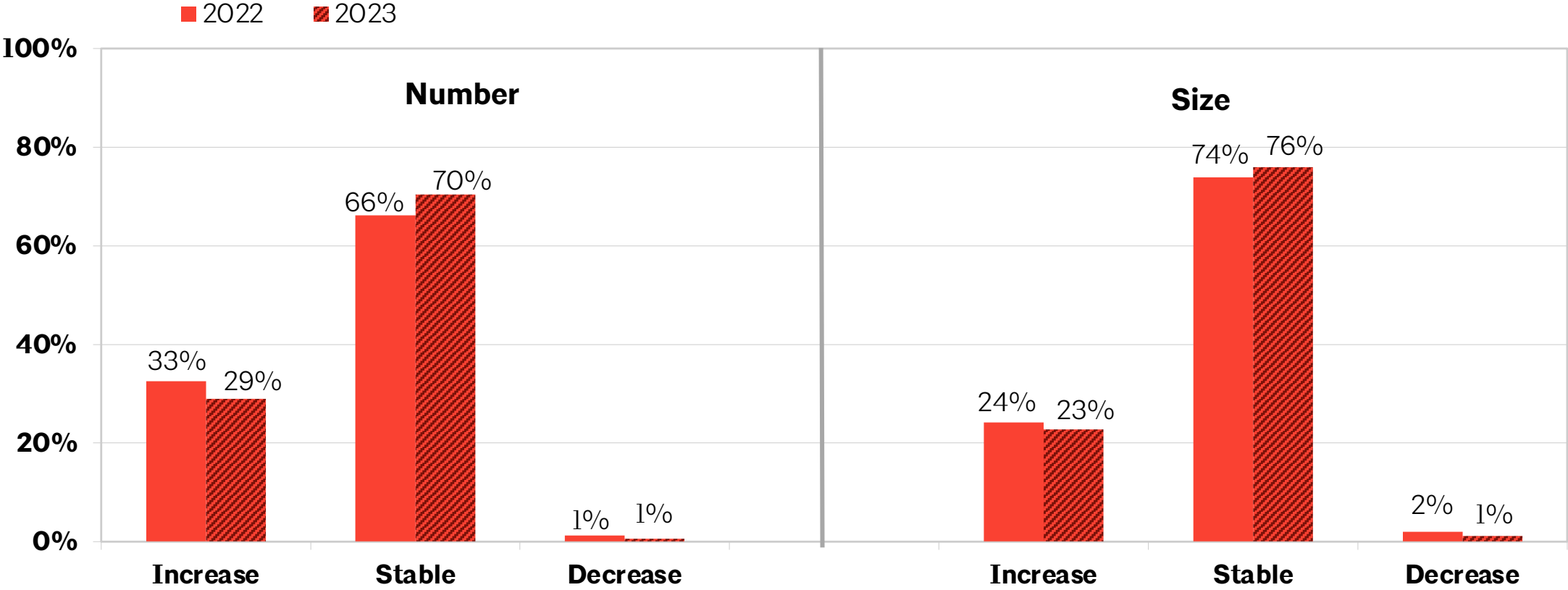
*(e.g., lighting strips under cupboards)

** (such as a combination of wood and metal)

Source: The American Institute of Architects Home Design Trends Survey

FIGURE 4 The number and size of bathrooms has continued to stabilize

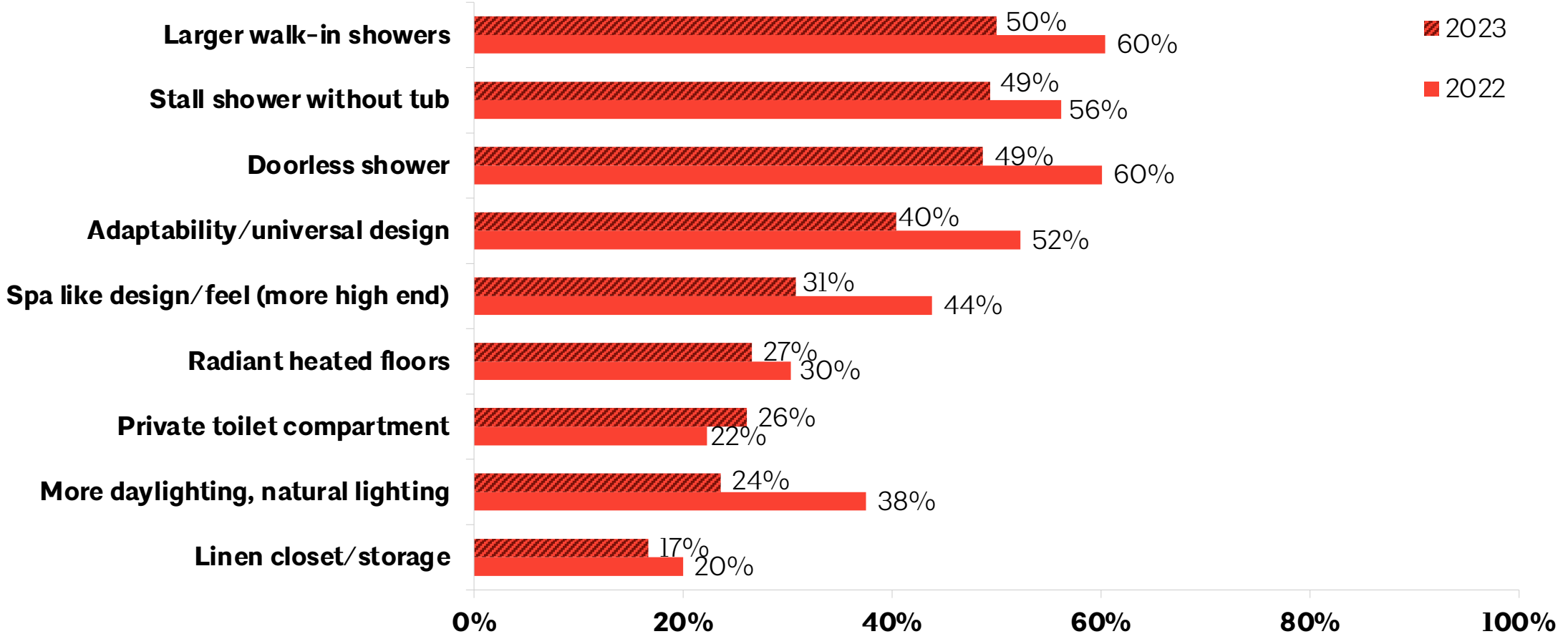
Change in the number and size of bathrooms, % of respondents; data from Q4 2023 compared to data from Q4 2022



Source: The American Institute of Architects Home Design Trends Survey

FIGURE 5 Larger walk-in showers and stall showers without tubs continue to top the list of desirable bathroom features

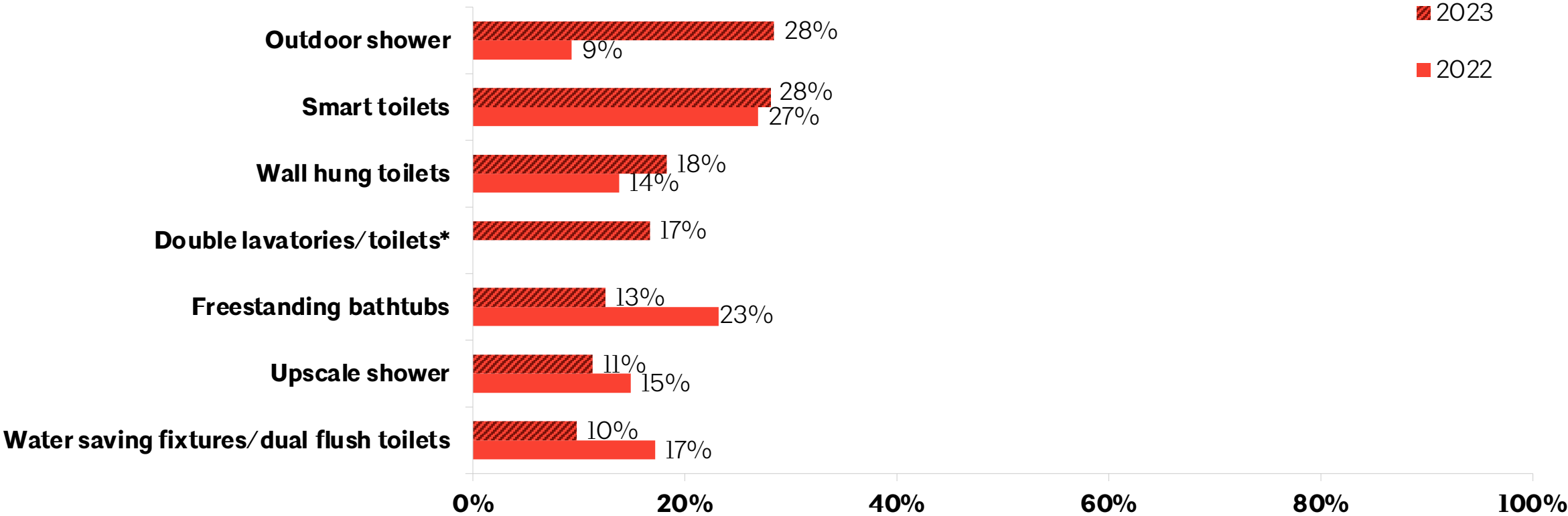
% of respondents reporting popularity of bathroom features “increasing” minus % reporting “decreasing”; data from Q4 2023 compared to data from Q4 2022



Source: The American Institute of Architects Home Design Trends Survey

FIGURE 6 Outdoor showers grew in popularity along with wall hung toilets

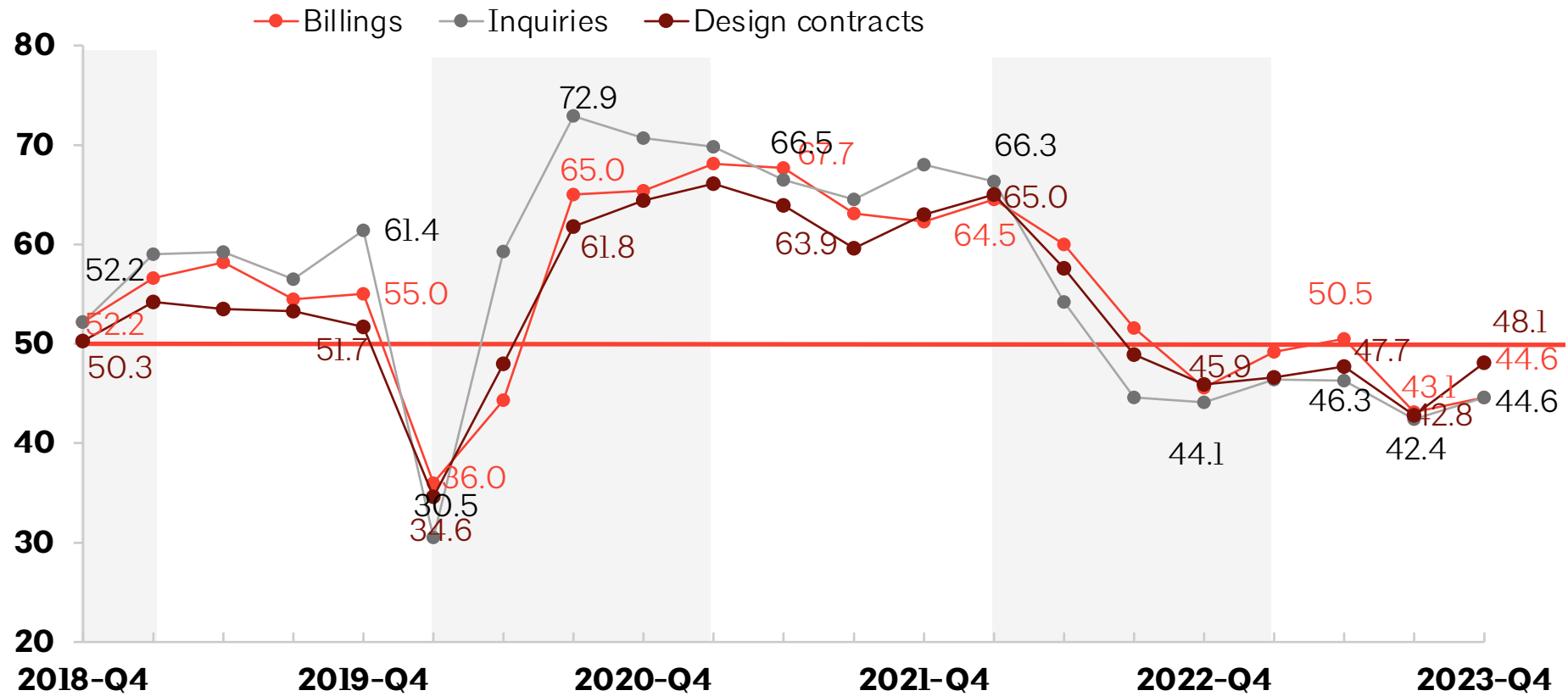
% of respondents reporting popularity of bathroom products “increasing” minus % reporting “decreasing”; data from Q4 2023 compared to data from Q4 2022



*Not asked in 2022

FIGURE 7 Project billings, inquiries, and design contracts continued to show weakness in Q4

Diffusion index: 50 = no change from previous quarter; data are seasonally adjusted; data from Q4 2018-Q4 2023



Source: The American Institute of Architects Home Design Trends Survey

FIGURE 8 **Project backlogs remain healthy in Q4**

Number of months of project backlogs, averages across all firms; data are not seasonally adjusted; data from Q4 2018-Q4 2023

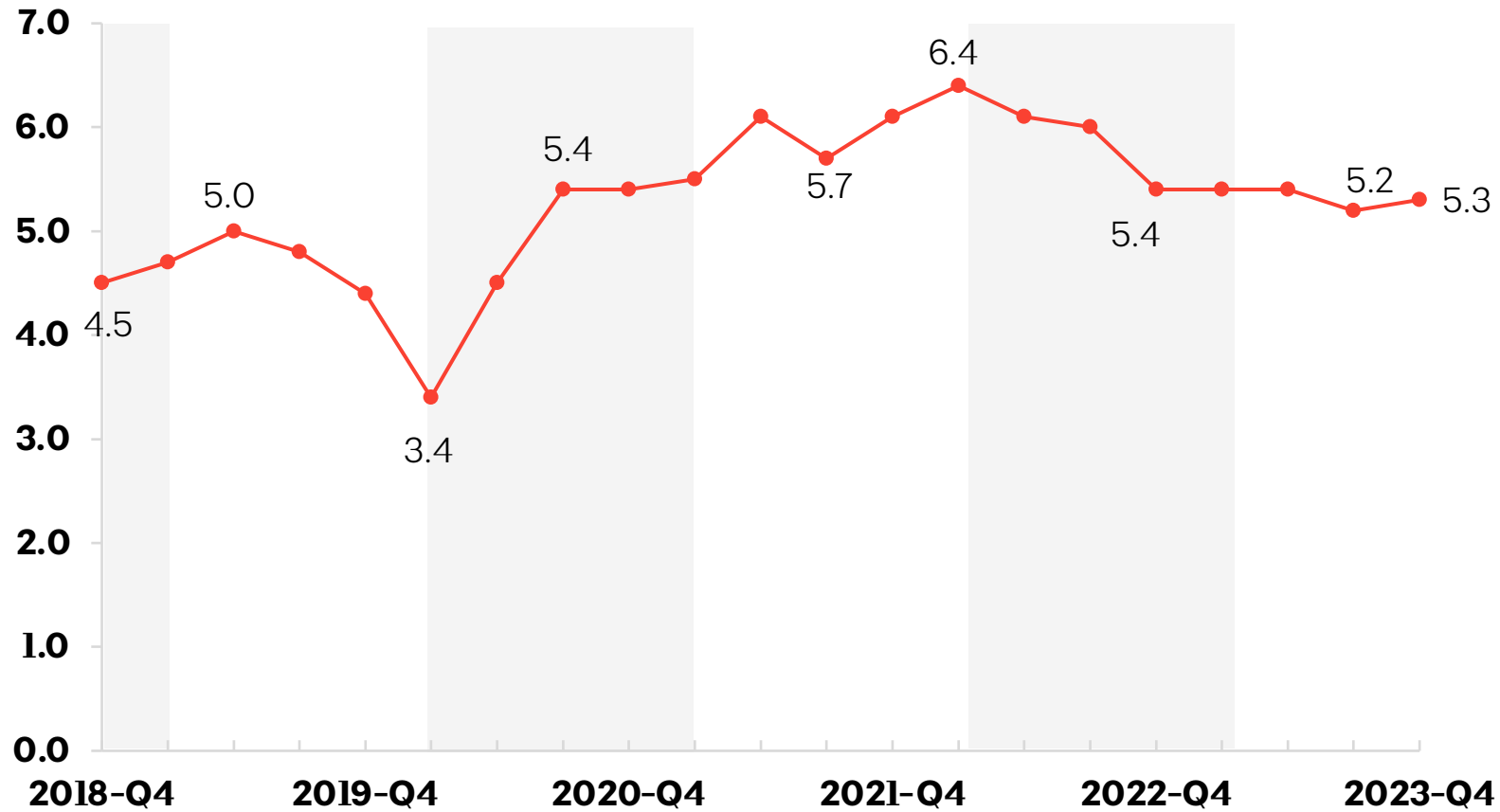
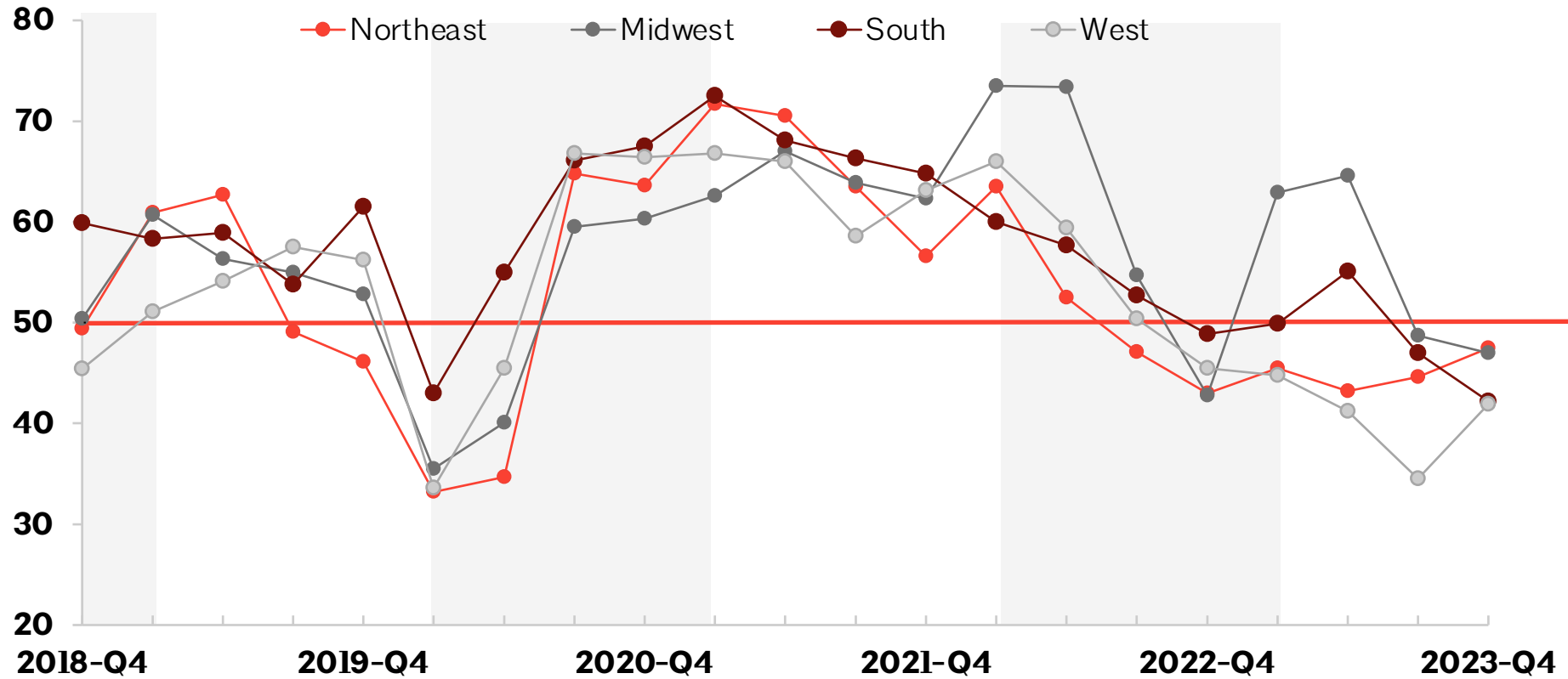


FIGURE 9 Firms in all regions reported declining billings in Q4 with firms in the west and south reporting significant weakness

Diffusion index for billings: 50 = no change from previous quarter; data are seasonally adjusted; data from Q4 2018–Q4 2023



Source: The American Institute of Architects Home Design Trends Survey

FIGURE 10 New construction remains weak, while home improvement sectors see growth

% of respondents reporting sector “improving” minus % reporting “weakening”; data from Q4 2023 compared to data from Q4 2022

