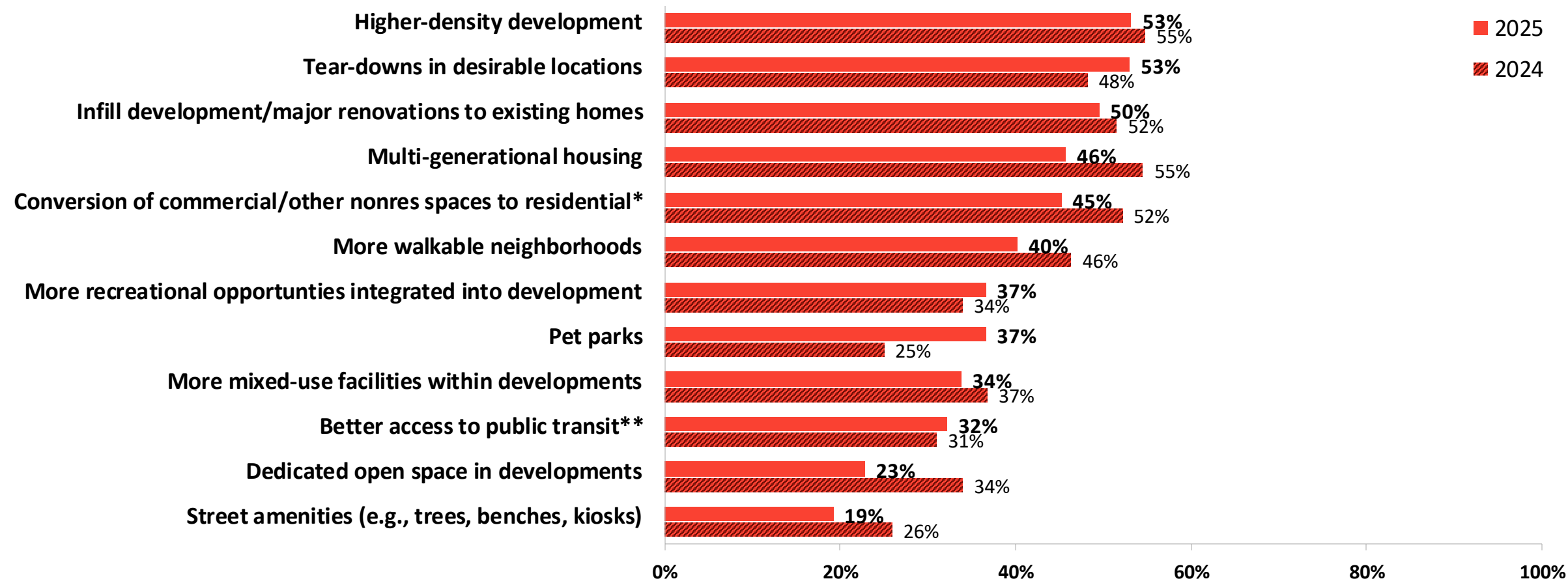


**FIGURE 1**      **Higher density, tear-downs in desirable locations, top the list of neighborhood/community design trends increasing in popularity**

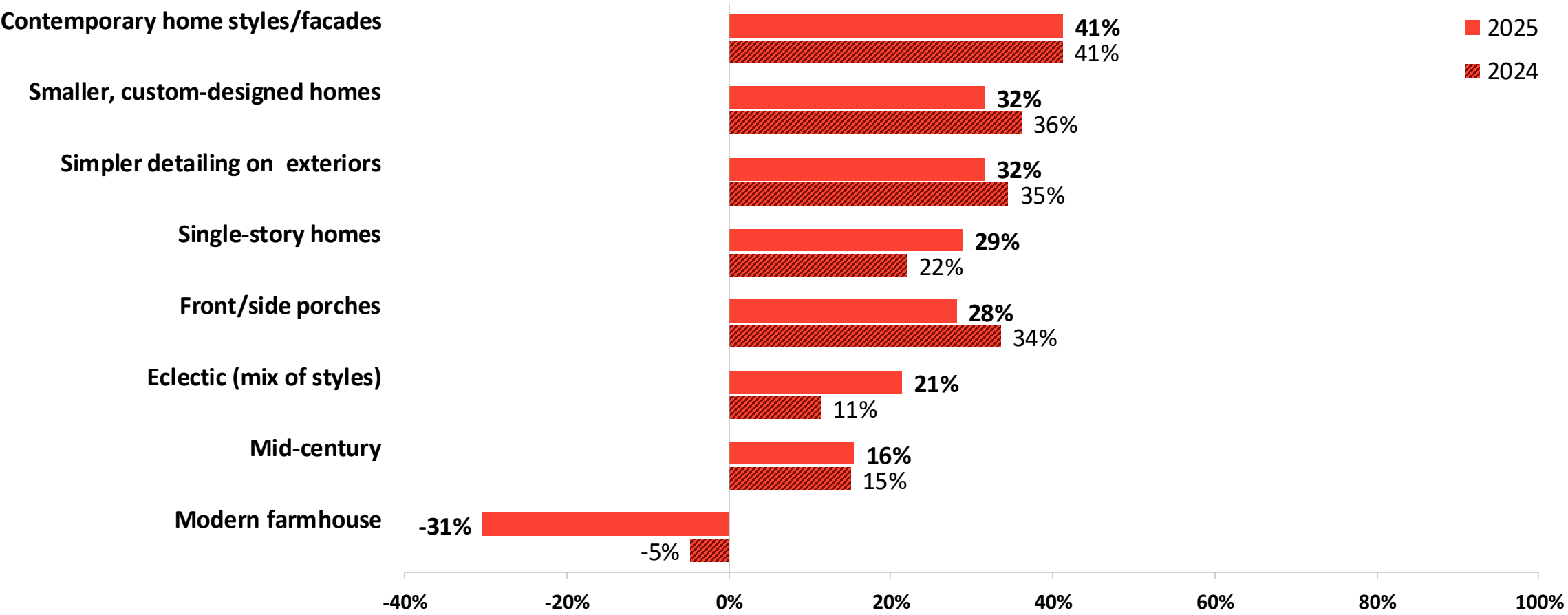
% of respondents reporting popularity of neighborhood/community trend “increasing” minus % reporting “decreasing;” data from Q3 2025 compared to data from Q3 2024



\*\* e.g., buses, bikeways, walkways  
Source: The American Institute of Architects Home Design Trends Survey

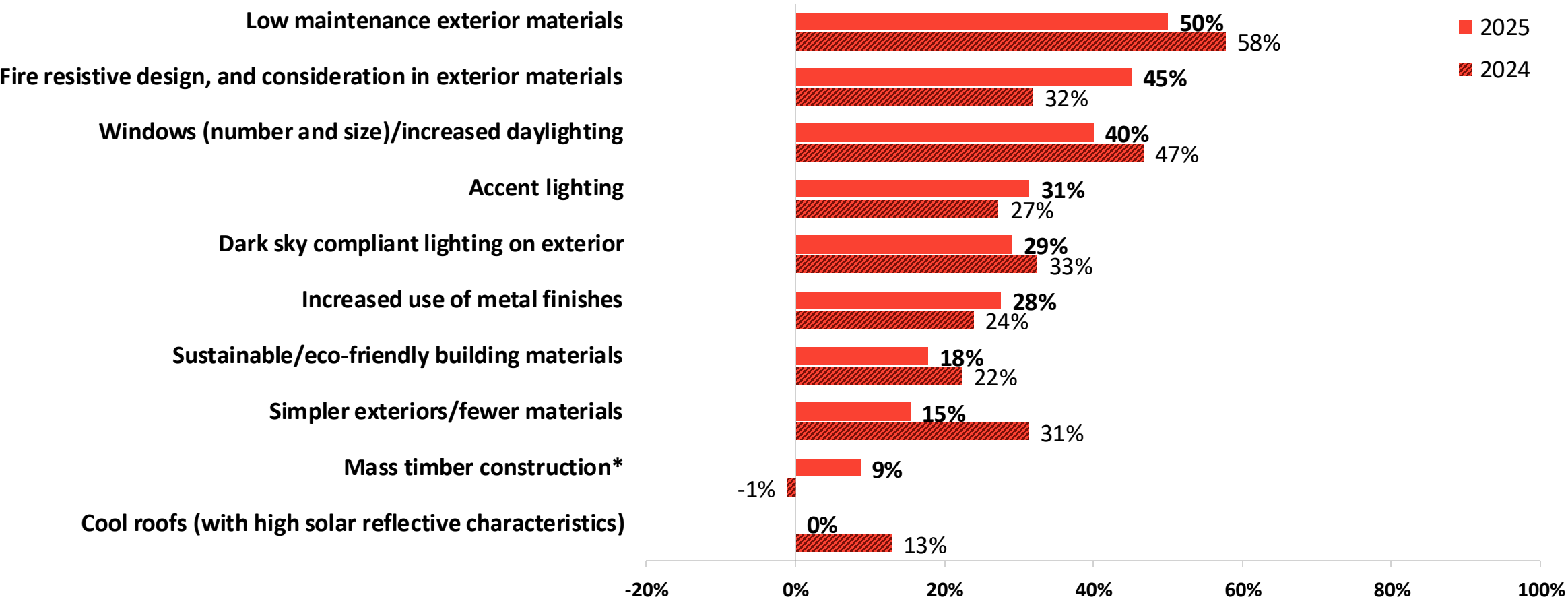
**FIGURE 2**      **Modern farmhouse decreased significantly in popularity, while the single-story home styles see slower growth**

% of respondents reporting popularity of home style “increasing” minus % reporting “decreasing;” data from Q3 2025 compared to data from Q3 2024



**FIGURE 3**      **Low maintenance materials and increased daylighting remain the most popular trend in home exteriors, while fire-resistant design, accent lighting, and use of metal finishes increase in popularity**

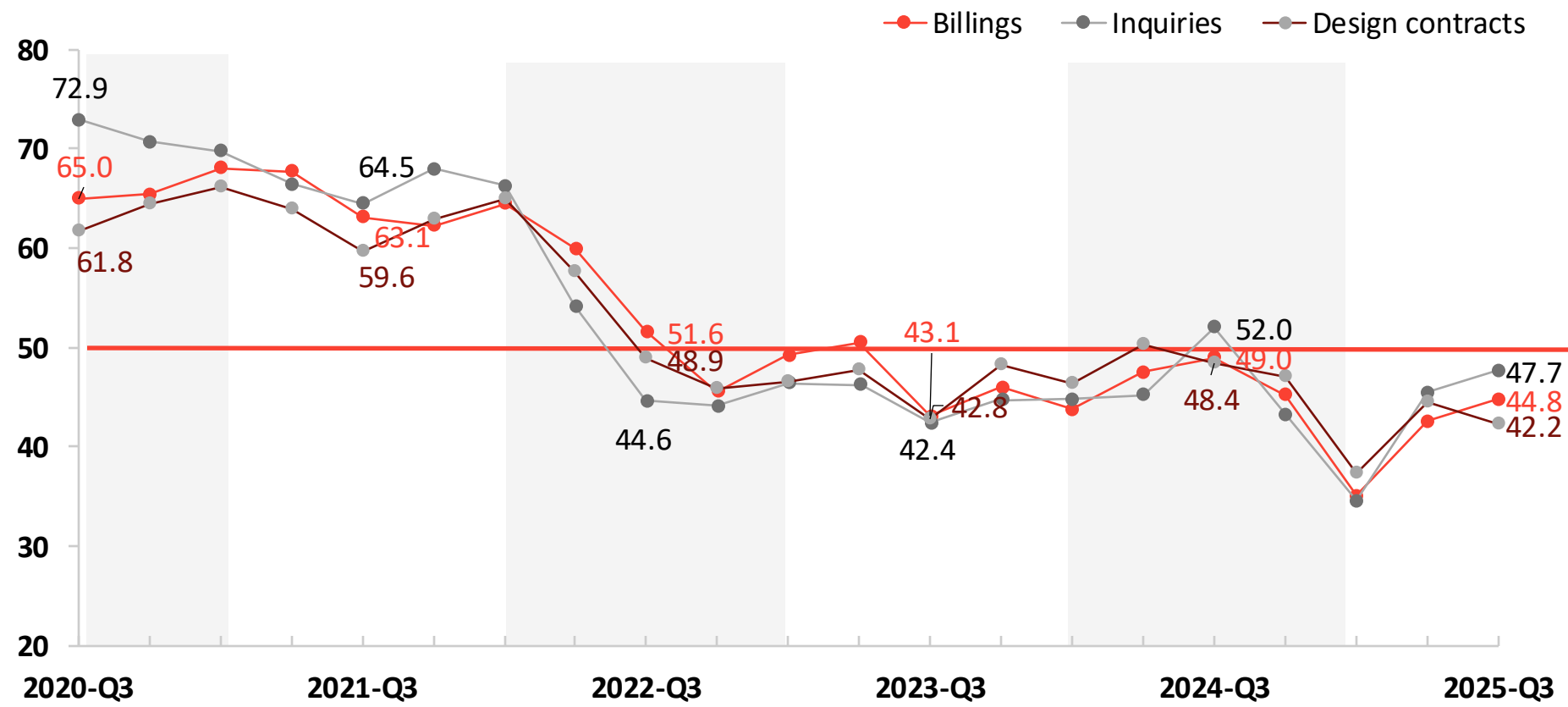
% of respondents reporting popularity of home exterior “increasing” minus % reporting “decreasing;” data from Q3 2025 compared to data from Q3 2024



Source: The American Institute of Architects Home Design Trends Survey

**FIGURE 4**      **Project billings, inquiries, and design contracts slightly increased at residential firms in Q3.**

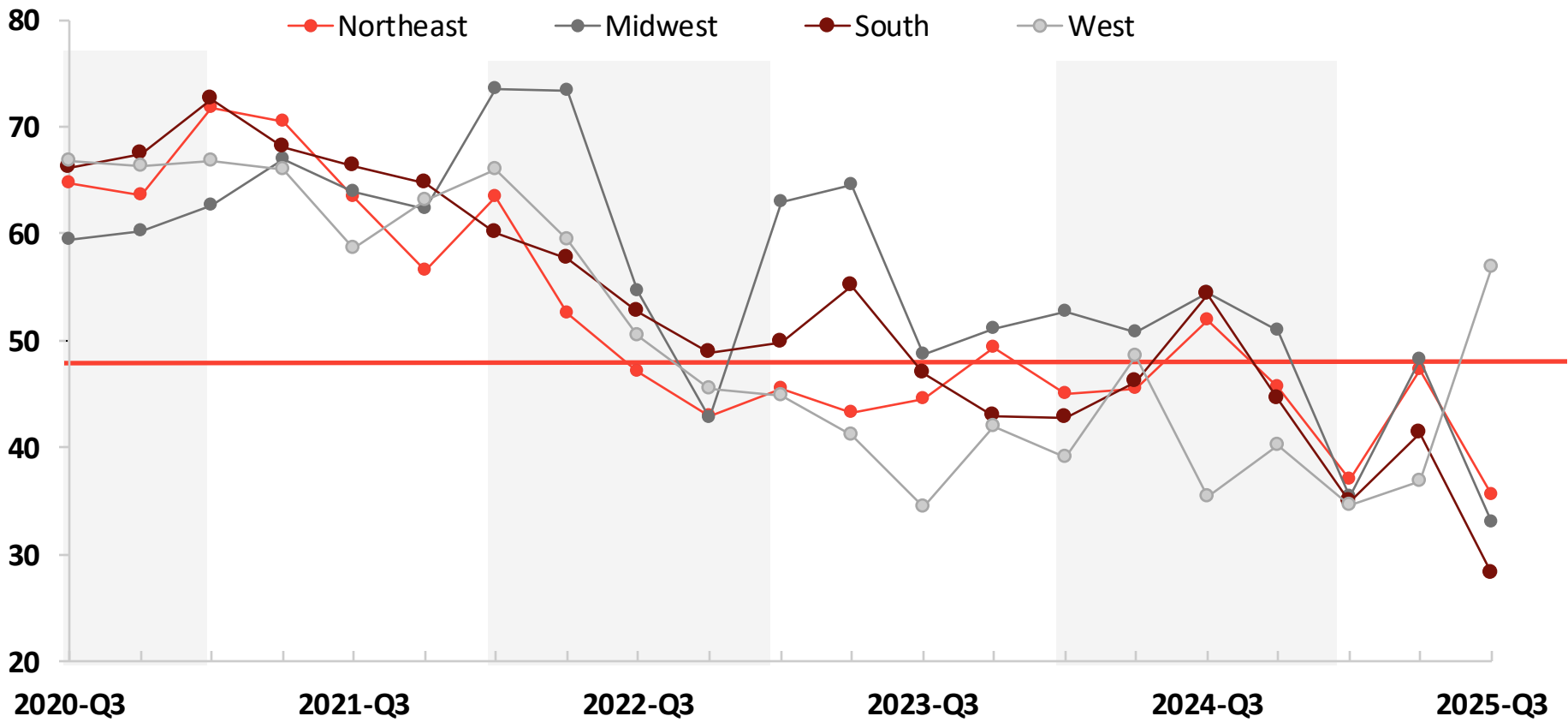
Diffusion index: 50 = no change from previous quarter; data are seasonally adjusted; data from Q3 2020-Q3 2025



Source: The American Institute of Architects Home Design Trends Survey

**FIGURE 5** Billings at firms located in the West increased substantially in Q3, while decreasing at firms in other regions of the country

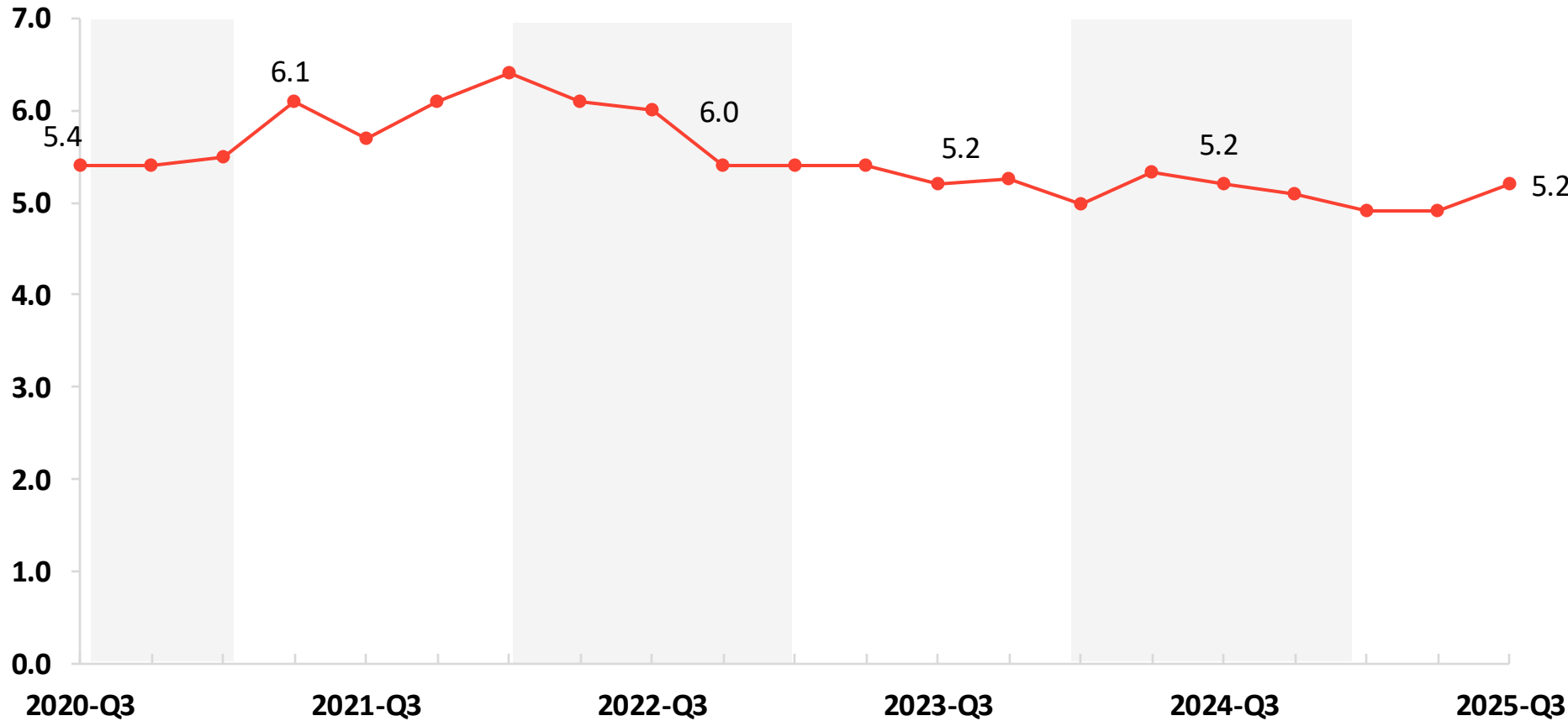
Diffusion index for billings: 50 = no change from previous quarter; data are seasonally adjusted; data from Q3 2020-Q3 2025



**FIGURE 6**

**Firm backlogs held steady in excess of five months in Q3**

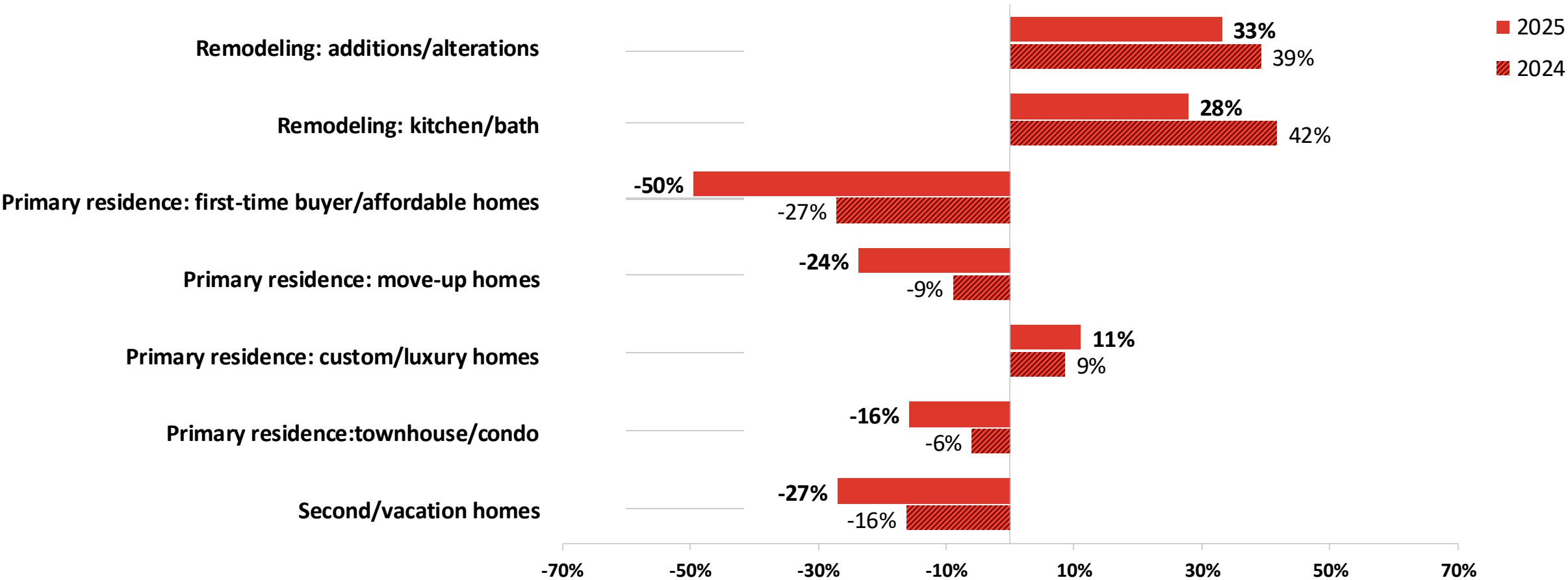
Number of months of project backlogs, averages across all firms; data are not seasonally adjusted; data from Q3 2020-Q3 2025



Source: The American Institute of Architects Home Design Trends Survey

**FIGURE 7**     **Remodeling sectors remained strongest in Q3, although there was also growth in the custom/luxury sector**

% of respondents reporting popularity of sector “increasing” minus % reporting “decreasing;” data from Q3 2025 compared to data from Q3 2024



Source: The American Institute of Architects Home Design Trends Survey